

Southeast Asia Disaster Risk Insurance Facility

PROTECT THE GREATEST HOME OF ALL:

OUR COUNTRIES

SEADRIF is a regional platform to provide ASEAN countries with and technical advice to increase their financial resilience to climate and disaster risks.



Developing and leveraging domestic and international markets

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Speakers

David Middleton | Greg Fowler



Objective and structure of webinars

INTENDED OUTCOME:

Government officials to develop strong understanding of the steps required to design, develop, deliver and operate effective financial protection of public assets, particularly through risk transfer and insurance





Overview of the Knowledge Series

- O Roles and responsibilities for the government officials within an internal insurance program, the associated stakeholders, including auditing, compliance and governance, supervisory.
- Multi year aspects such as renewals and re-assessment of exposures.
- Review of procurement considerations
- Dealing with claims management
- Incorporating innovations and technologies



FACTSHEETS 7 and 8

- Roles and options available to construction of cost-effective insurance, including common insurance structures and case studies, their pros and cons against considerations of budgets, risk appetites, and government priorities
- Introduction of pooling and mutualization of large scale public assets insurance programs
- Insurance/reinsurance concepts of retention, deductible and exclusion

Operations and Management

Access to domestic and international markets

Policy, Institutions and Regulations

Data, Information and Analytics

- O Development of an implementation roadmap for a public asset financial protection program
- O How governments can agree objectives and build consensus around priorities
- O How to develop internal governance and oversight functions, and ownership at each level of the insurance program
- O How risks are allocated across asset owners and operators



FACTSHEETS 1 and 2

- The importance and development of Public Assets Registries, and associated Enterprise Asset Management systems.
- How to assess and quantify asset exposure, sources of data, requirements for insurance transactions
- Introductions to the use of catastrophe analytics, burning cost / technical and market rates, tariff structures, risk based pricing methods, and underwriting.



FACTSHEETS 5 and 6



FACTSHEETS 3 and 4

Overview of the fact sheet

David Middleton
Greg Fowler



Implementation

The Insured (Government)

Government structures to facilitate effective public assets insurance

The Insurance Market

Aligning (re)insurer structures with government strategies

The risk transfer product

Implementing the right instrument

Strategic procurement

Operational procurement

Renewal procurement



Roadmap Stage

The Insured Government Structures



What are they?

- Special purpose vehicles and/or arrangements set up <u>within</u> government
- Aligned with government's broader risk financing agenda and strategies
- Designed to formalize, centralize, coordinate and facilitate public asset financial protection

Why have them?

- Position considered and coordinated engagement and access with (re)insurance markets
- Present an administratively efficient interface with the (re)insurance market
- Can capture government's economies of scale
- Can be used to insulate government from volatile (re)insurance market pricing

The Insured Government Structures



Government Structures

Self-insurance

Governments/agencies set aside a contingency budget to self fund insurable losses

Procurement Collective

Insurance availability and pricing is reserved with markets in advance and agencies use it based on individual agency need/appetite

Risk Pool

A cooperative group of government entities joining through written agreement to finance risk exposures. Can use risk transfer to protect financial exposure to large losses

Captive

Government, as a parent to agencies, creates a licensed insurance company to provide coverage for itself



Insurance Market Alignment

What does this mean?

 Government using its coordinated structures and institutions to position the (re)insurers into market structures that support its objectives

Why is it important?

- Helps secure (re)insurance availability through hard market cycles
- Can establish preferential pricing and coverage conditions
- Can position an allocation of administrative functions which suits governments capabilities and strategies (e.g. claims management)
- Can secure long term, loyal (re)insurer relationships



Insurance Market Alignment Domestic vs International market considerations



Pricing



Legislative, regulatory compliance



Capacity and expertise



Domestic market aspirations



Risk transfer diversification



(Re)insurer solvency



Insurance Market Alignment



Market Interface Structures

Binder Facility

Government and one or more (re)insurers agree to preferential coverage and price conditions

Fronting

Government uses a licensed (re)insurer to issue and administer a policy. Claims are indemnified by government

Consortium

A group of (re)insurers are joined together to provide insurance coverage capacity

State Insurer

Government creates a licensed insurer to compete with or monopolize public asset coverage



Insurance Market Alignment

State Insurers

Insurance providers owned by government to insure their own assets/liabilities and/or to assist vulnerable populations with insurance availability.

How do they work?

Government legislates into existence a (re)insurance company to either compete with the commercial market to influence pricing and coverage, or act as a monopoly provider of specific types of insurance (e.g. state asset insurance)

Best suited for:

When direct access to the reinsurance market is desired. Also for exercising controls in the local market, ensuring affordable insurance is available, and limiting overseas payment of premiums



Benefits:

- Enables direct access to the reinsurance market
- Coverage can be specially tailored
- Control of premiums, profit margins, and pricing stability



Disadvantages:

Exposes government to losses (unless legislation caps the State Insurer's liability and/or an excess layer of risk transfer protects the State Insurer's balance sheet

- Earthquake Commission (New Zealand)
- Government Service Insurance System (GSIS) (Republic of the Philippines)



The Role of Procurement The broker/intermediary Evaluation





Program design and placement strategy

- Delivery of or contribution to risk retention or risk transfer strategies
- Market management strategies for achieving best coverage and price outcomes



Program service and support

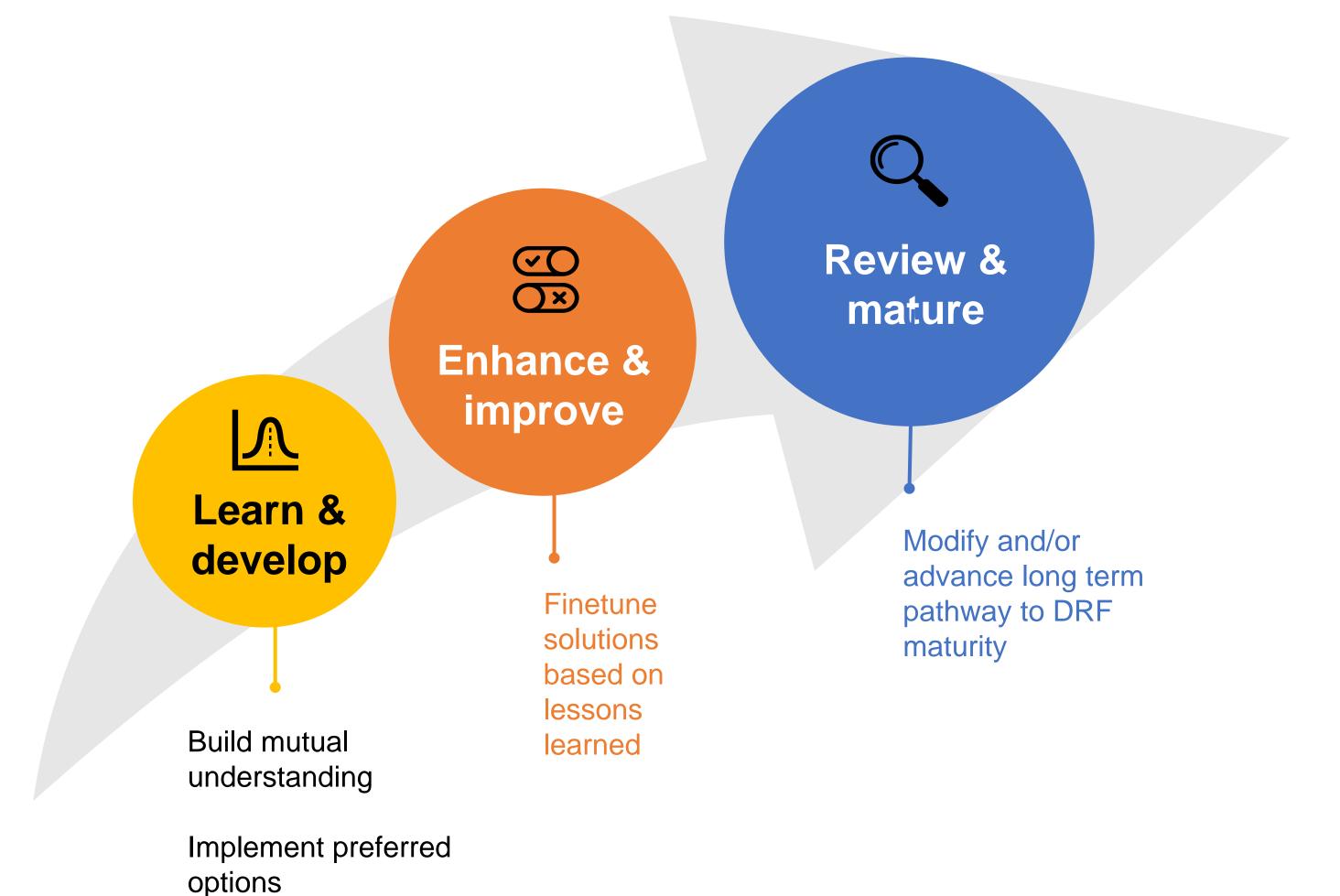
- Delivering a robust annual service cycle
- Delivering value add services (continuous improvement)
- Delivery of specific outsourced functions (e.g. claims management)



Price

- Fee for service and/or commissions received from (re)insurers upon placement of the program
- Actual or indicative premium costs for risk transfer

The Role of Procurement The broker/ intermediary Maturing opportunities







POLL (1)

When it comes to selecting the right (re)insurers for your public assets financial protection program, pick up to three selection priorities from the following criteria:

- Pricing
- Capacity and expertise
- Domestic market growth aspirations
- Legislative/regulatory compliance
- Risk transfer diversity
- (Re)insurer solvency



Insurance Market Management Selling Risk

What does this mean?

- Successful risk transfer is not about buying insurance, it is about selling your risk profile
- It involves a considered and coordinated means to differentiate your organization in the eyes of the market through approaching the right markets, the right way with the right information
- Selling risk underpins insurance market management strategies

Why is it important?

Market attraction

A (re)insurer has a positive perception of your risk profile and chooses to accept some/all of the risk transfer opportunity

Market competition

Multiple (re)insurers are attracted to the point they compete via premium discounts/ improved policy conditions



Insurance Market Management Strategies



- Selling risk
- Optionsdevelopment
- Market selection
- Data management
- Presentations & Negotiations
- Policy wordings
- Mudmaps



- Continuous improvement
- Risk management maturity

Managing market cycles

Sustain fit for purpose risk financing

Maintain fit for purpose risk financing

Obtain fit for purpose risk financing



Insurance Market Management Presentations & Negotiations



Market facing deliverables

Presentations (Customer driven/intermediary facilitated)

Underwriting Submission

- Organizational overview
- Risk profile data
- Proposed coverage terms and conditions
- Options for pricing consideration



Pre-negotiation actions

(Re)insurer reviews submission

Technical clarification discussions



Coverage/ capacity and pricing negotiations



Insurance Market Management

Managing market cycles

Time

SOFT MARKET (Cheap)

A soft market may mean the cost of risk capital swings in favor of transferring more risk. In this instance, it may make financial sense to temporarily reduce self-insured retentions within the program.

A hard market may mean the cost of risk capital swings in favor of retaining more risk. In this instance, it may make financial sense to temporarily increase self-insured retentions within the program.

HARD MARKET (Expensive)



When indications are that market pricing has 'bottomed out', and that prices are soon expected to rise, it may be prudent to seek a long-term agreement (LTA) with (re)insurers. This may lock in cheap rates for a period up to three years at a time when annualized premium rates are increasing.





POLL
(1)
(1)
Results

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Insurance should be part of a broad risk management strategy



AVOID

by removing the exposure to the hazard



REDUCE

by affirmative actions to increase resilience



RETAIN

accept the consequences of the risk



SHARE/INSURE

transferring or sharing a portion of the risk, through finance

- The choice of approach will reflect *risk appetite*
- Risk is not certain
- Insurance provides finance to compensate potential losses – at a price



Step 1:

Identify risk tolerance levels and potential losses, based on identified hazards, their likelihood and potential impacts

> **Example of risk** tolerance level:

The financial loss from an identified hazard must not exceed a stated percentage of departmental operating expenses

Risk Probable Maximum foreseeable tolerance level Loss loss **IMPACT** High Low Motor Local flood vehicle Medium magnitude damage earthquake Vandalism Tropical cyclone Small building fire Large Pipe burst Large scale building in building flooding event collapse Loss of data Large or compromised magnitude **Extremely large** network earthquake magnitude earthquake Aircraft crash

Step 2:

Decide on risk retention and risk transfer approach.

Retain

economic

Insurance not

Can transfer

Insurance to control volatility in finances

Should transfer

Revenue and capital are sensitive to costs

Residual risks

Uncertainty leads to excessive insurance premiums

Maximum



High

Low

Categories of risk transfer instruments

Direct Insurance

- Indemnity Insurance (inc. as a collective or pool)
- Excess Loss Insurance
- Parametric Insurance



Other Risk Transfer Options

- Catastrophe Bonds
- Risk Swaps
- Contingent Capital
- Contingent Cover
- Finite Risk
- State-owned Insurer
- Captive or Mutual Structure

Reinsurance Market

- Facultative/Treaty
- Proportional
- Excess Loss



Insurance contract features

Excess/deductible/franchise

Small losses borne by asset owner

Underinsurance and "Average"

Asset owner bears some of risk

Reinstatement

Claims erode the insurance limit





Indemnity Insurance

Traditional Insurance (Replacement value for property)

How the market works

Insurance companies issue policies and pay claims

Best suited for:

Assets susceptible to damage insured by standard policies



- Ready availability
- Transactions completed swiftly
- Local availability of expertise to deal with market



- Unusual risks not well understood by insurers is expensive
 - Homogeneous pricing penalises low-claims policyholders

Examples

Non-specialised assets, motor vehicles, personal accident



Excess Loss Insurance

Pays only for severe damage that exceeds a high excess

- Working X/L for individual assets
- Aggregate ("Stop Loss") for all losses occurring in a single period
- Catastrophe X/L all damage caused by same event

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How the market works

- Excess point is main pricing factor
- Catastrophe X/L has a limit of the probable maximum loss cause by an event, not the maximum value of any single asset

Best suited for:

- Working X/L high value assets
- Aggregate X/L control volatility where many small losses occur
- Catastrophe X/L where several different properties could be affected by the same disaster event



- Working X/L premium savings
- Aggregate X/L controls large variances where many small losses occur
- Catastrophe X/L added protection for multiple asset owners at different sites



- Pricing volatility is worse than indemnity insurance, especially for catastrophe X/L.
- Definitions are very important
 which particular damage can be included in an aggregate
 X/L or catastrophe X/L

- Working X/L the headquarters building of a government ministry
- Aggregate X/L a motor vehicle fleet
- Catastrophe X/L Ministry of Education schools throughout the country

Parametric Insurance

Pays out on the policy on happening of an event, irrespective of any damage that has been caused

How the market works

Premium based on the probability of the "triggering event"

Best suited for:

- Speedy claims settlements preferred over precision
- When possible losses may not be easily identified before the event
- When discretion on where to spend proceeds is required



 Speed of settlement, discretion over payments



- "Basis Risk" pay-outs are not related to actual damage or loss, so there could be uncompensated losses or windfall gains.
- Definition of what comprises the "triggering event"

- PCIF (Philippines) home insurance
- SEADRIF Catastrophe Insurance Pool



Catastrophe Bonds

Capital market investments based on probability of a particular natural disaster happening

How the market works

- Bond proceeds held in independent entity "Special Purpose Vehicle"
- If event happens, issuer receives proceeds; if not, investors get repaid

Best suited for:

- Similar to Parametric Insurance
- Large amounts at risk



Speed of settlement, discretion over payments, large amounts at risk



- As for Parametric Insurance, especially "Basis Risk"
- Length of time and expense of negotiating

- California Earthquake Authority
- Taiwanese Residential Earthquake Insurance Fund



The Reinsurance Market

Provides additional capacity to back insurance companies' liabilities to their policyholders

Important for catastrophe reinsurance

State-owned insurers, captives and mutuals can access

Categories:

- Facultative and Treaty
- Proportional and Excess Loss





Perspectives from the Philippines

Attorney Beng Palanca

Former Senior Insurance Executive, Philippines & Senior Consultant, World Bank Group





Philippine context



Insurer of government properties and interests



R.A. 656 Property Insurance Law

Established a Property Insurance Fund (now known as the General Insurance Fund), administered by the Government Service Insurance System (GSIS), in order to indemnify or compensate

Section 3. For the effectuation of the purpose of this Act, the administration of the Fund is hereby placed under the Government Service Insurance System with powers and authority to reinsure with private insurance companies under such terms and conditions that may be mutually agreed upon any excess risk



Insured

Government – national government agencies, local government units and government corporations



Properties insured

Properties and assets where government has insurable interest



Perils

Fire, Earthquake, Storm and other casualty



Insurance lines offered

Property, Motor, Marine, Engineering, Surety, Personal Accident, Aviation, Liability





GSIS risk management



Php 2B Retention

 Maximum retention of GSIS as approved by the GSIS board



Risk transfer

- Facultative Reinsurance
- Excess of Loss (XOL) Treaty



Counterparties

- Local Companies
- International Insurance Reinsurance Companies
 - Local and International Reinsurance Brokers
 - National Reinsurance Corporation



Challenges



Local market capacity



Counterparty constraints



Procurement



Questions and Answers

