

VOXCROFT
ANALYTICS

Satellite Data for Disaster Risk Finance

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FOR 5 POINTS

A photograph taken from the International Space Station (ISS) showing a view of Earth from space. The Earth's surface is covered in white clouds, with a large body of water visible on the left. The blue curve of the Earth's atmosphere is visible at the top. On the right side, parts of the ISS are visible, including a large cylindrical module with gold-colored thermal insulation and various mechanical components.

\$30K

4994

Presentation Overview



Introduction



Value of
Satellite Data



Sources of
Satellite
Data/Imagery



New
Technology –
Drones,
Machine
Learning, etc.



Real world
Example



Group
exercise

Why care



DRF?

Good Plan

The Right Tradeoffs in Tough Situations

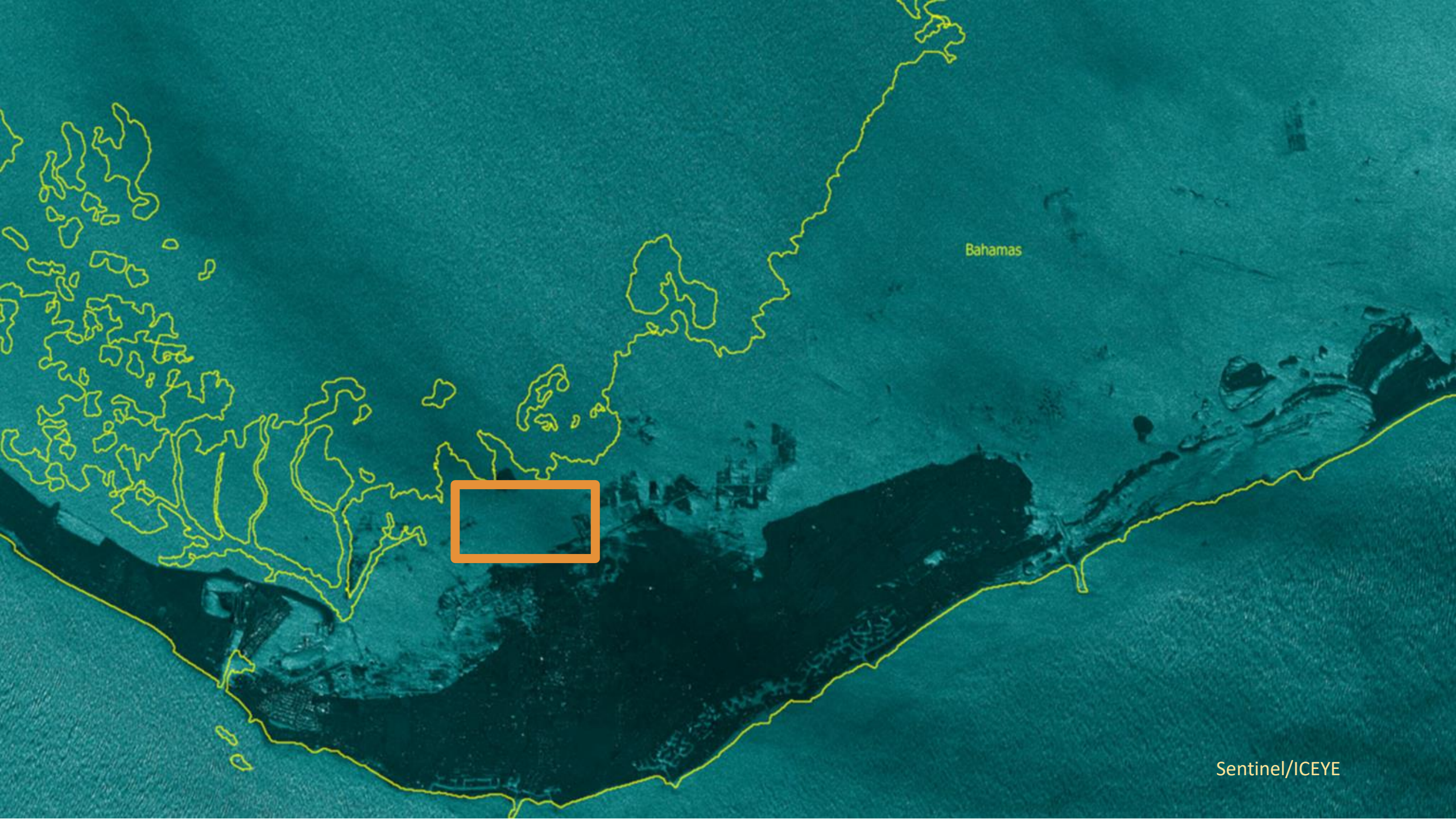
Examples in the DRF Context

How to increase the *speed, predictability, and transparency* of disaster response?

How to ensure that money reaches the people *who need it the most, when they need it the most*?

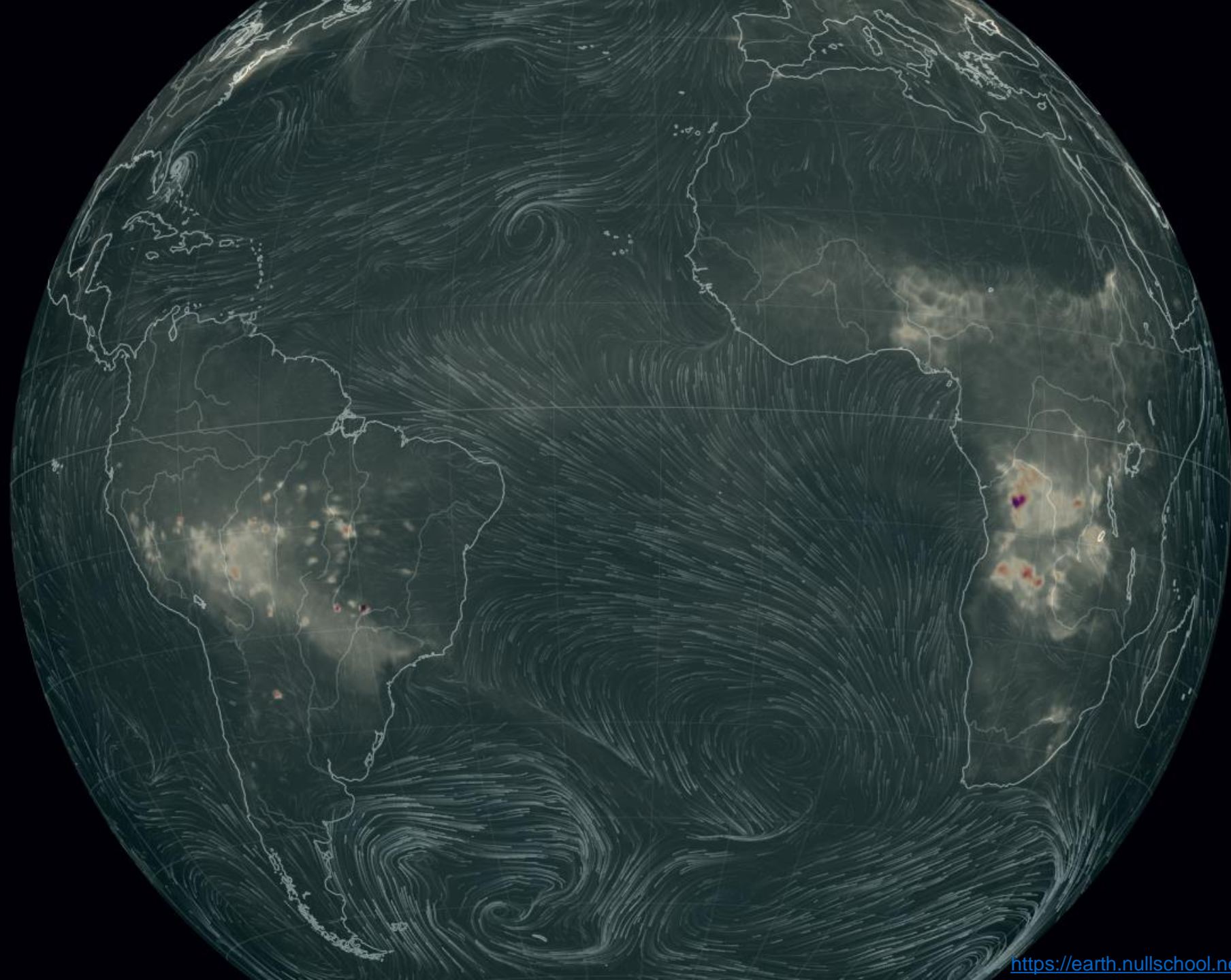




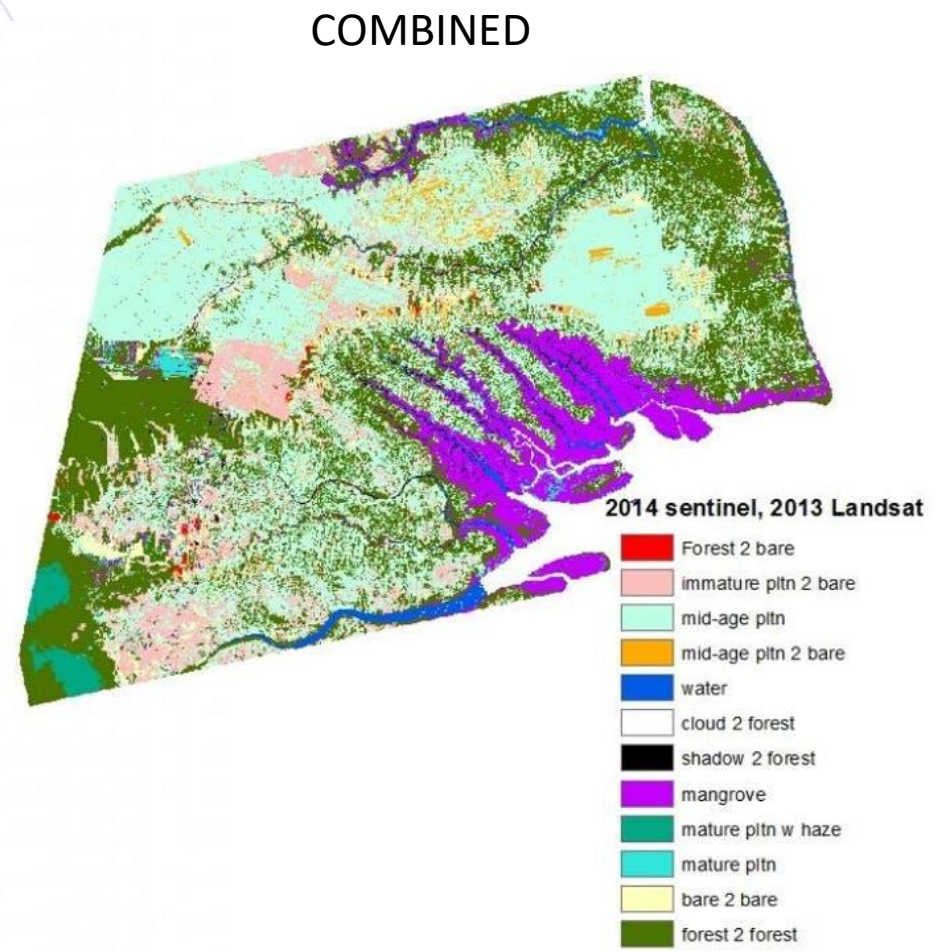
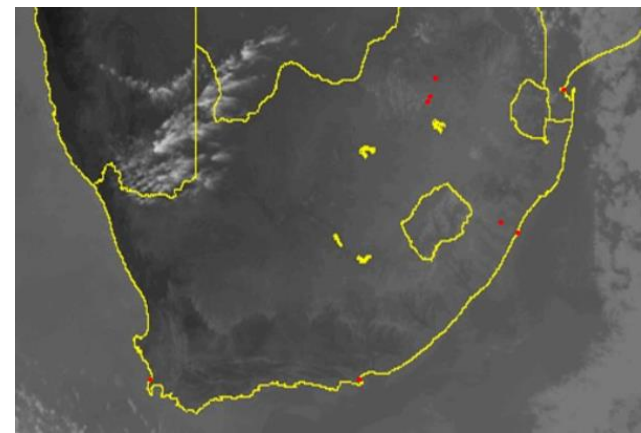
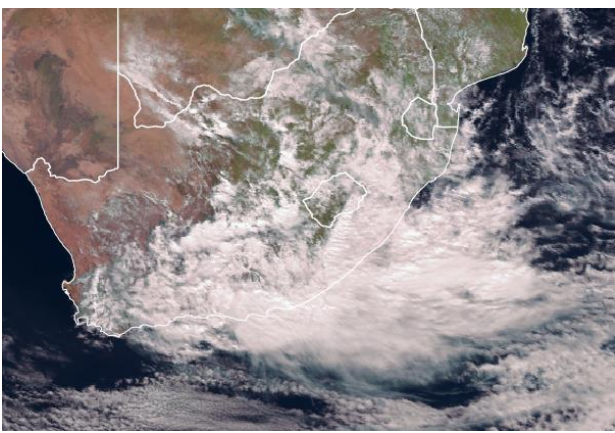
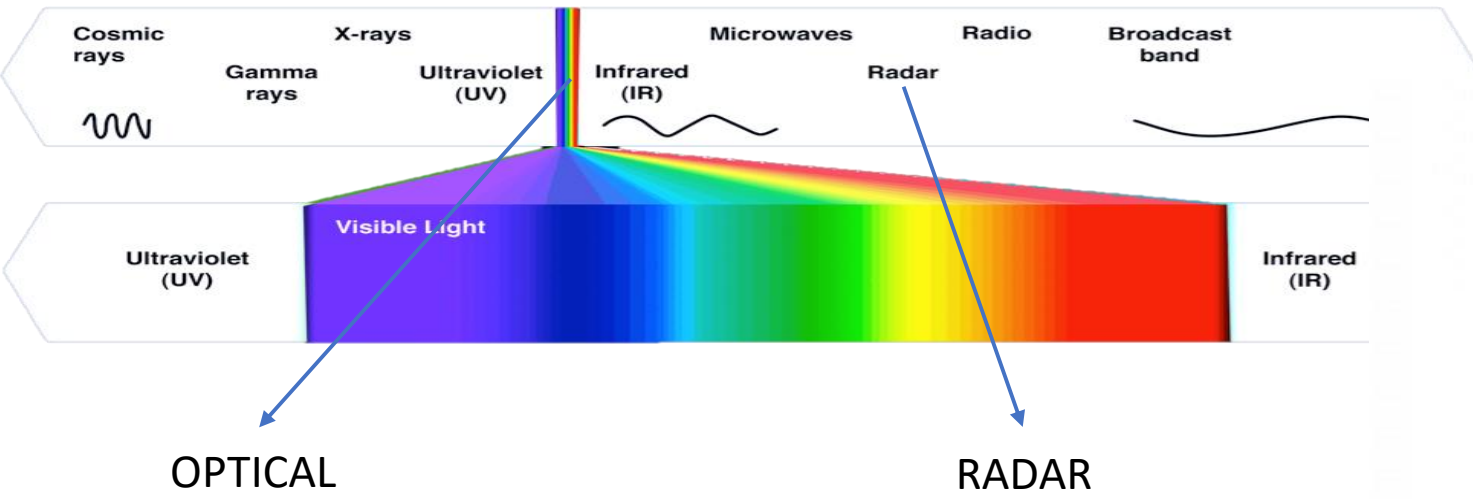


Bahamas





Introduction to Satellite Data - Types



Limiting Factors and Trade-offs



SPATIAL RESOLUTION

The size of one pixel on the ground

**25cm US
Legal Limit**

For 1000 POINTS!

(d) 250m



(d) 250m



(b) 10m



1cm is possible
in principle!

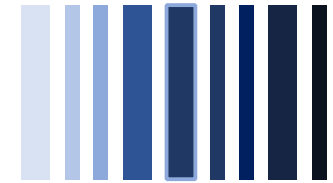
(c) 30m





<https://www.blog.google/products/search/helping-keep-people-safe-ai-enabled-flood-forecasting/>

Limiting Factors and Trade-offs



SPATIAL RESOLUTION

The size of one pixel on the ground

TEMPORAL RESOLUTION

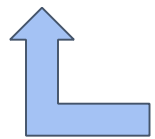
How often data of the same area is collected

SPECTRAL RESOLUTION

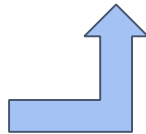
Dimension and number of specific wavelength intervals

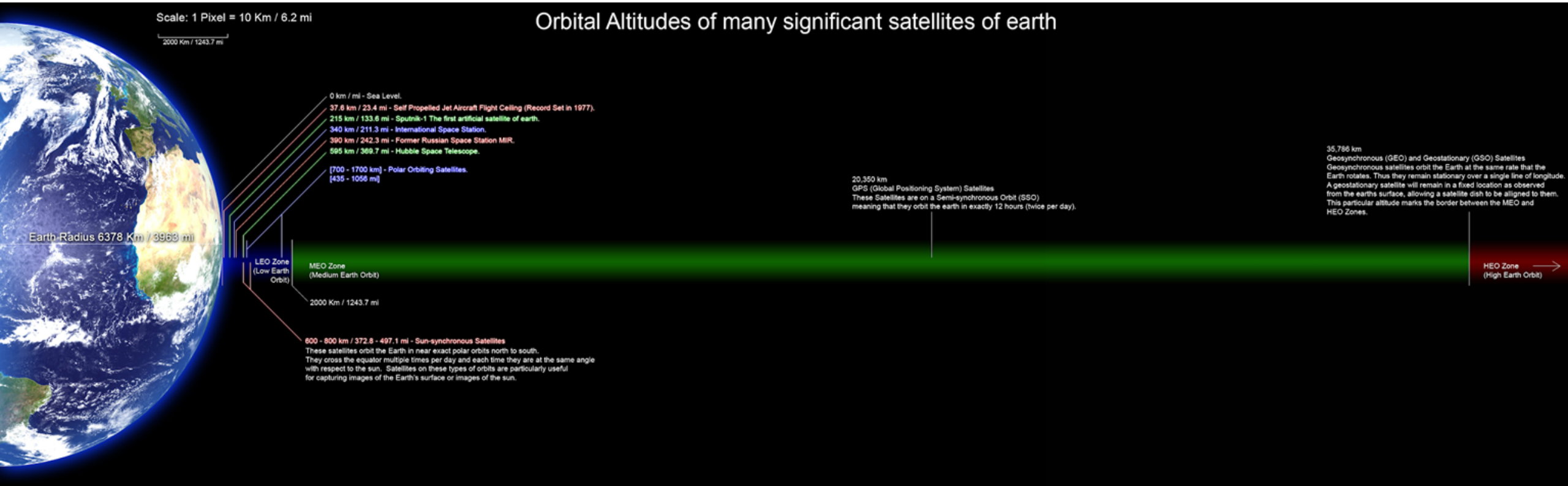
RADIOMETRIC RESOLUTION

how many grey levels are measured between pure black and pure white



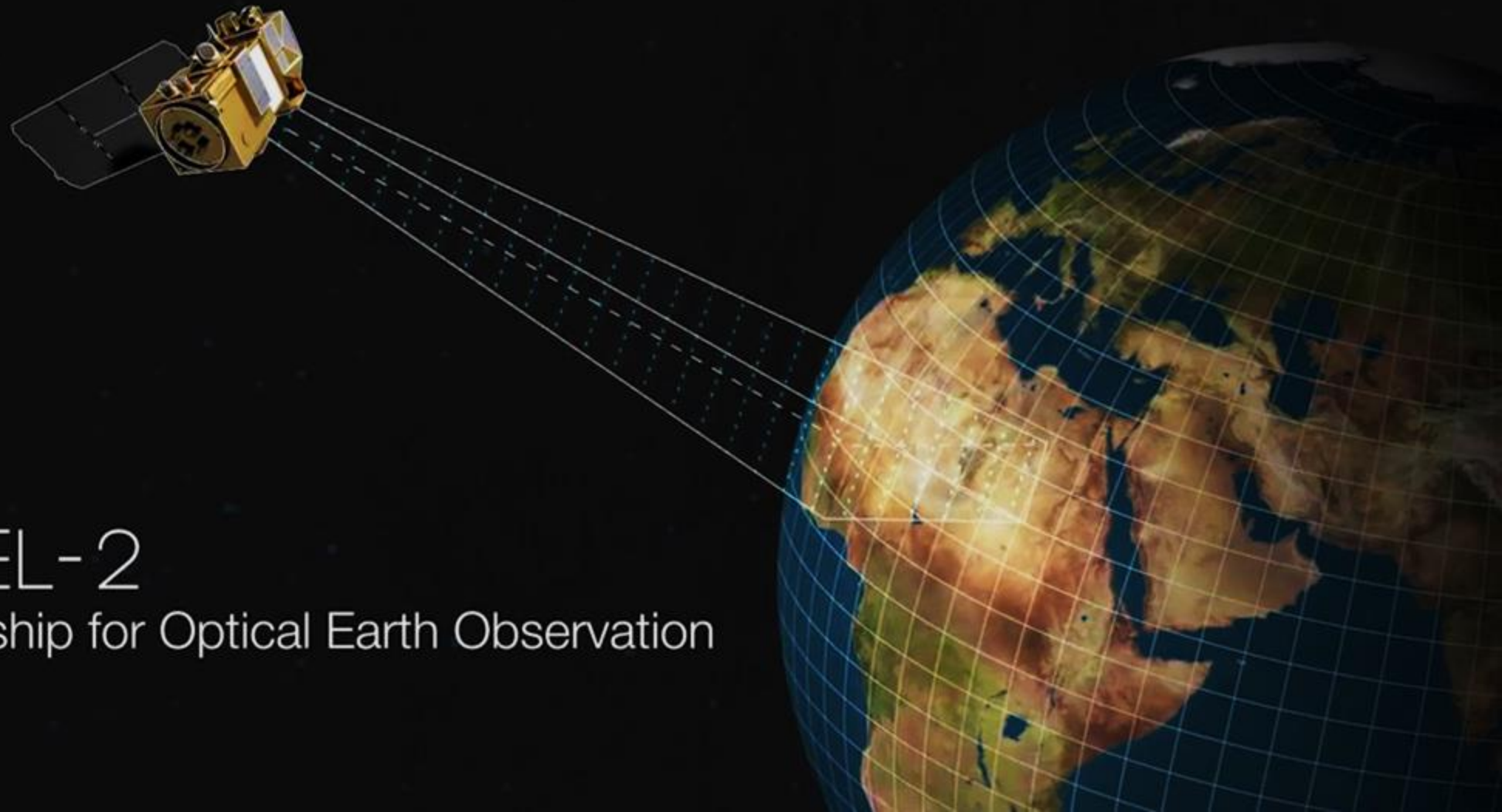
THESE USUALLY FIGHT
AGAINST EACH OTHER
WHY? 10 POINTS





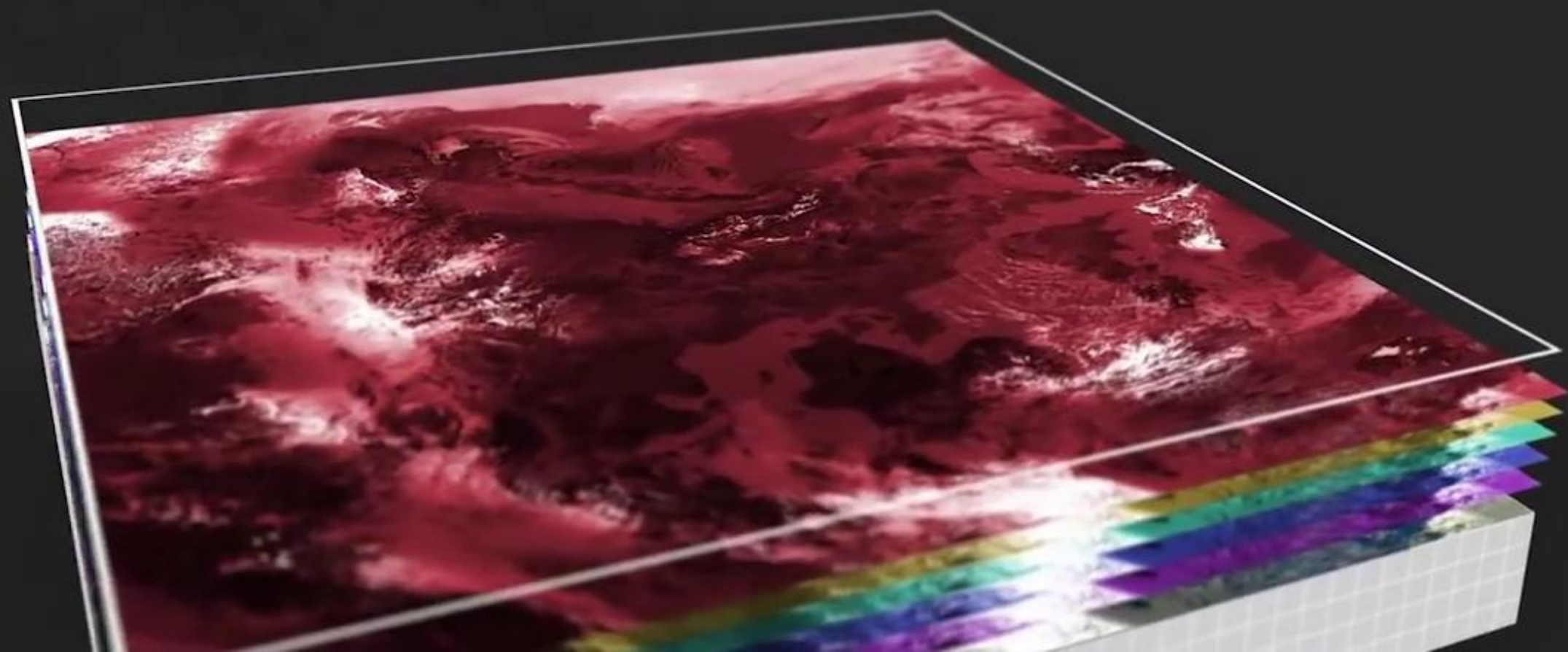


Example - The Copernicus Sentinel-2

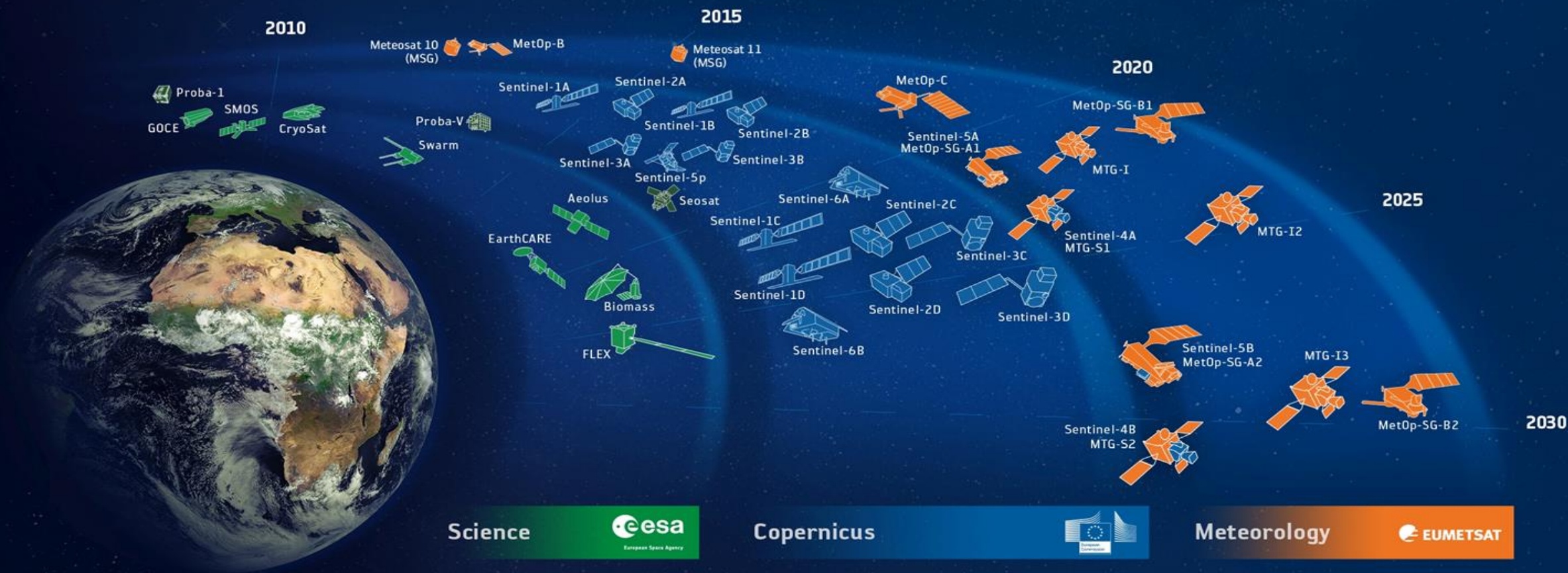


SENTINEL-2

Europe's flagship for Optical Earth Observation



ESA-DEVELOPED EARTH OBSERVATION MISSIONS



Value of Satellite Data in DRM

What Types of Disasters Would Benefit From Satellite Data For DRF?

5 POINTS PER EXAMPLE!

Value of Satellite Data in DRM



Cyclones ▶



Earthquakes ▶



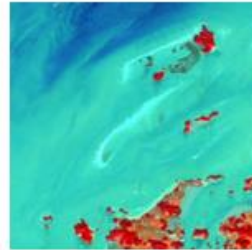
Fires ▶



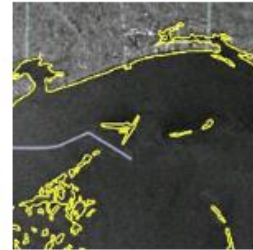
Floods ▶



Snow and
Ice ▶



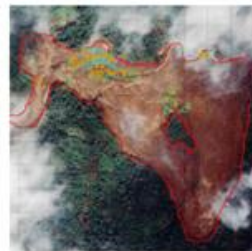
Ocean
Waves ▶



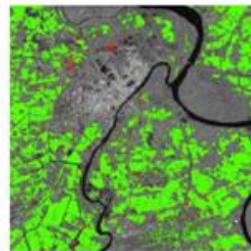
Oil spills ▶



Volcanoes ▶



Landslides ▶



Other ▶

Value of Satellite Data in DRM

- Often available globally
- Provides objective information
- Often captures what is going on better than models
- Short time lags (some data available in less than 2 hrs after the satellite overpass)
- Ability to combine multiple data sources



How about night time satellite data?

What can we do with night
time satellite photos?

10 POINTS

Value of Satellite Data in DRF – Example

- Link **night time light observations** (= impacts on power grids) after major cyclones or floods to displacement or to show economic growth areas



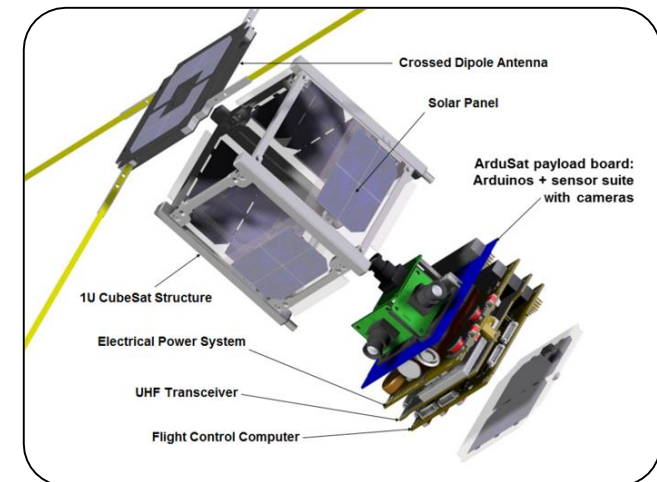
Sources of Satellite Data/Imagery

EXAMPLES
European Space Agency (ESA) will provide free and open access to a range of data types
NASA – Specifically the Advanced Rapid Imaging and Analysis (ARIA) team at NASA's Jet Propulsion Laboratory
JAXA - Japan Aerospace Exploration Agency - Advanced Land Observing Satellite DAICHI (ALOS)
Private companies such as: Fusion Space Technologies, ICEYE, GaoJing, ImageSat International, Deimos Imaging Inc, and BlackSky Global, CubeSpace, etc

More - https://en.wikipedia.org/wiki/List_of_Earth_observation_satellites

DETAIL				
Satellite ▼	Open Data ▼	Spatial resolution (m) ▼	Revisit rate (days) ▼	Cost (\$ per km ²) ▼
Airbus Pléiades	No	0.5	1	13
Airbus SPOT 6/7	No	1.5	1	5.15
DigitalGlobe IKONOS	No	0.82	3	n/a
DigitalGlobe WV1	No	0.5	1.7	n/a
DigitalGlobe WV2	No	0.46	1.1	17.5
DigitalGlobe WV3	No	0.31	1	32
DigitalGlobe WV4	No	0.31	1	n/a
EU Sentinel 2	Yes	10	5	0
NASA MODIS	Yes	500	1	0
NASA/USGS LandSat 1-3	Yes	60	18	0
NASA/USGS LandSat 4-5	Yes	30	16	0
NASA/USGS LandSat 7-8	Yes	15	16	0
Planet Labs PlanetScope	No	3	0.25	n/a
Planet Labs RapidEye	No	5	5.5	1.28
Planet Labs SkySat	No	0.72	1	n/a
UrtheCast Deimos-1	No	22	3	n/a
UrtheCast Deimos-2	No	0.75	2	n/a
UrtheCast Iris	No	1	15	n/a
UrtheCast Theia	No	5	15	n/a

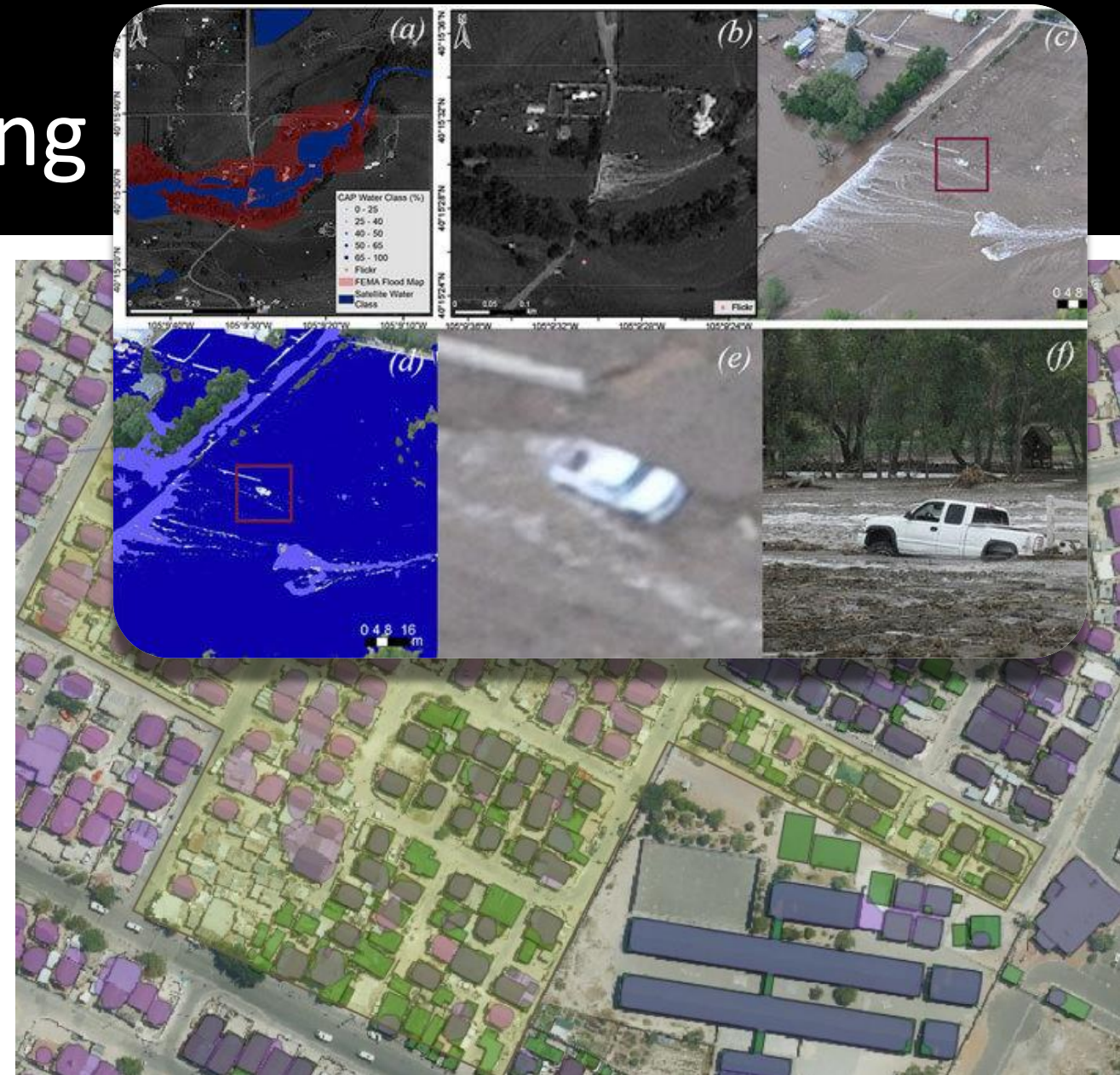
New Technology



Algorithms for Enriching

Raw data doesn't always answer the important questions.

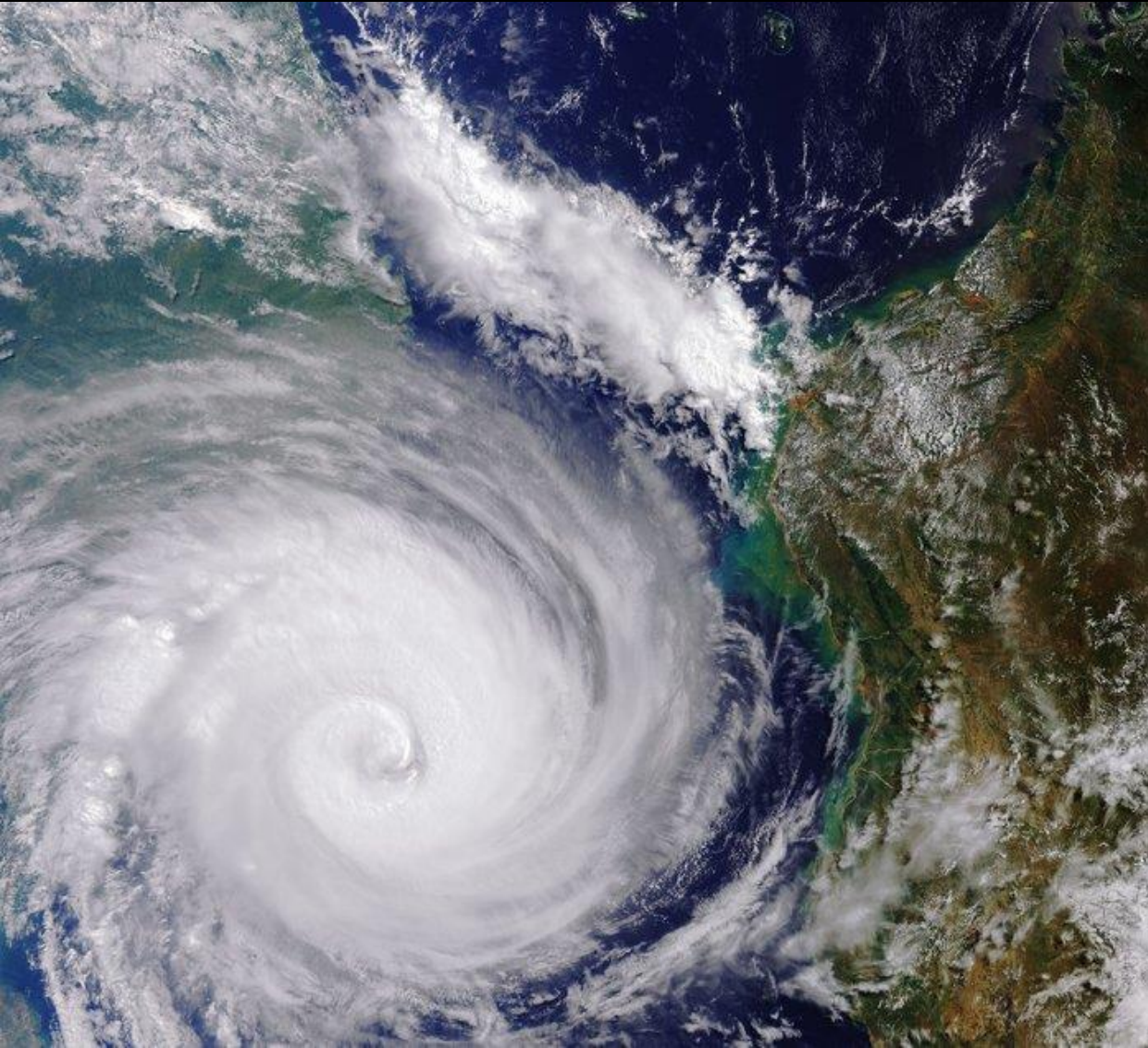
Often one needs models, or algorithms, to add value to the raw data. Increasing role for Artificial Intelligence (AI)



Group Discussion

Advantages, disadvantages and consequences of satellite data for DRF

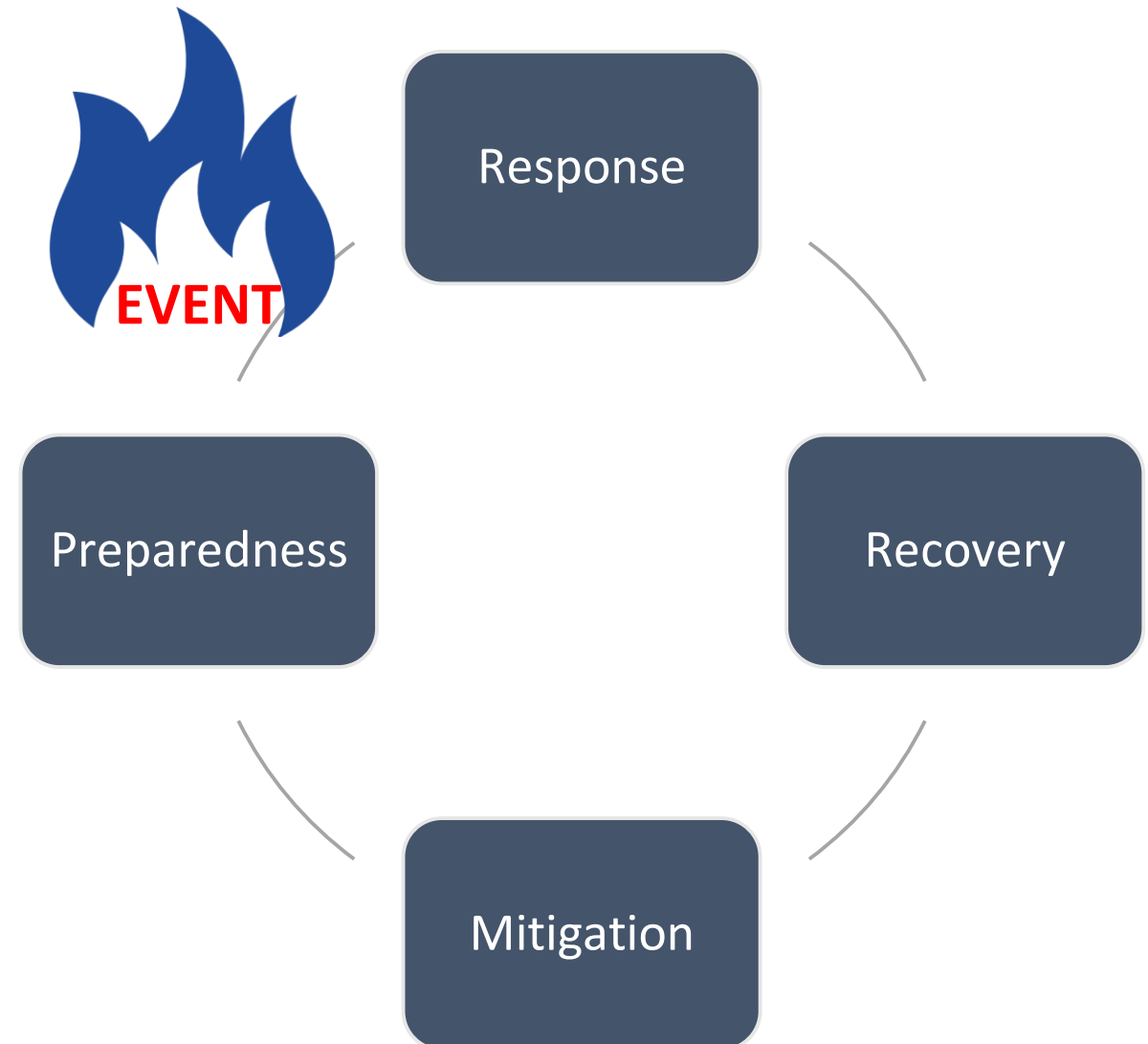
EVENT – Cyclone Idai – 14 March 2019



- Idai originated from a tropical depression on 4 March
- Copernicus Sentinel-3 mission shows Cyclone Idai west of Madagascar and heading for Mozambique, Zimbabwe and Malawi
- Width of the storm is around 800–1000 km
- Winds of up to 105mph (170km/h)
- Expected to make landfall 16 March as a Category 4 Tropical Storm

International Disaster Management Cycle

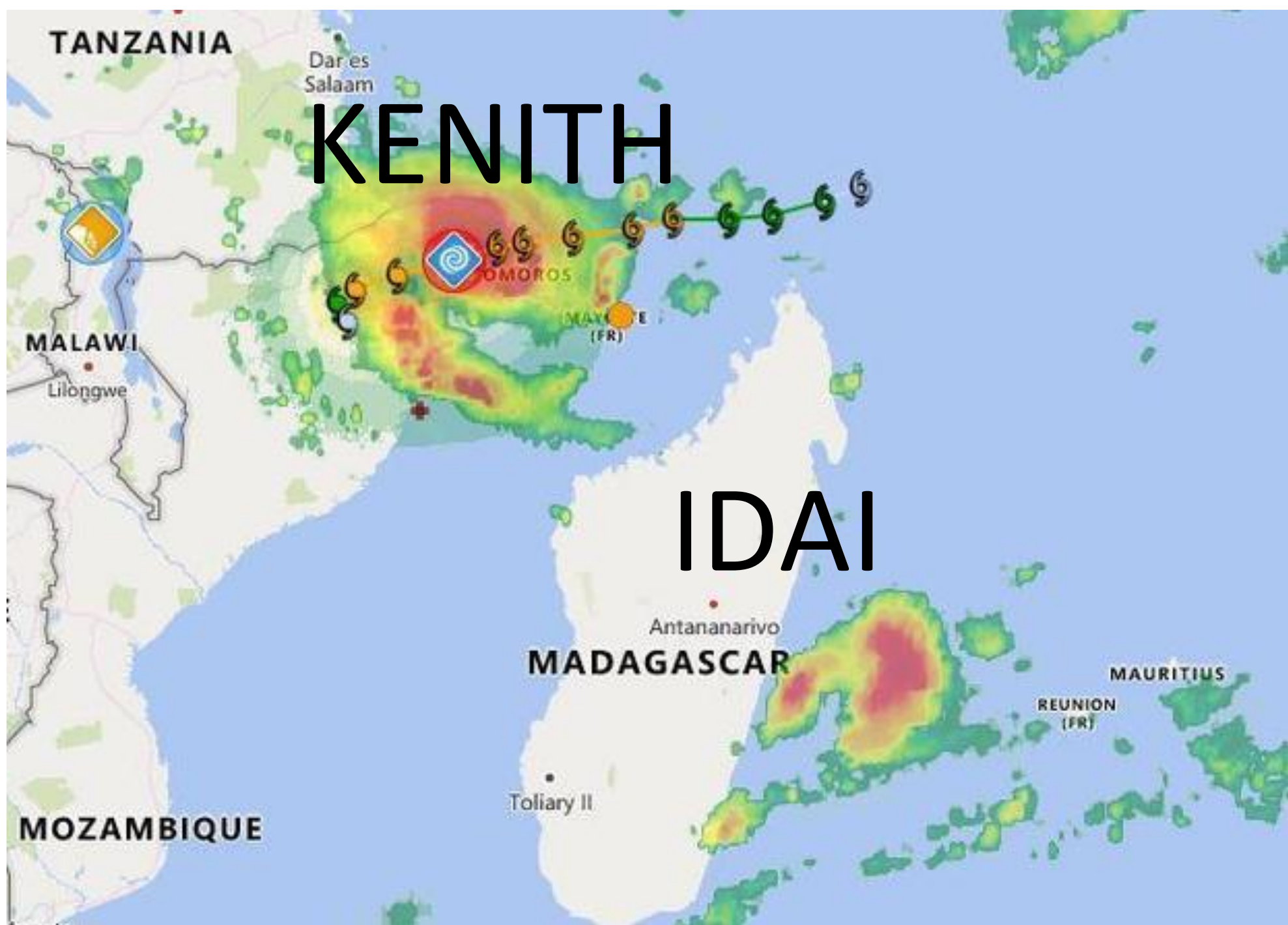
Using **satellite data** to better analyse and understand the **DRF** implications in each step of the **DRM Cycle**





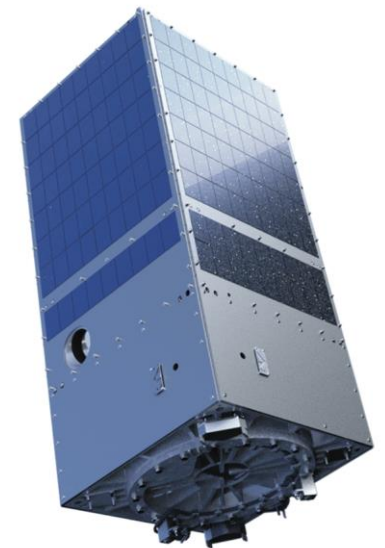
Path of the Storm

PREPAREDNESS



Potential Response

1. Declare State of Emergency
2. Apply via International Charter on Space and Disasters
3. Receive updated satellite data and analysis
4. Provide data and analysis to authorities on the ground to see:
 - How Much Funding is needed
 - What is the affected area (Hazard Mapping)
 - How can you reach the affected area
 - Who are affected
 - How do we evacuate
 - How is the situation changing over time



RECOVERY

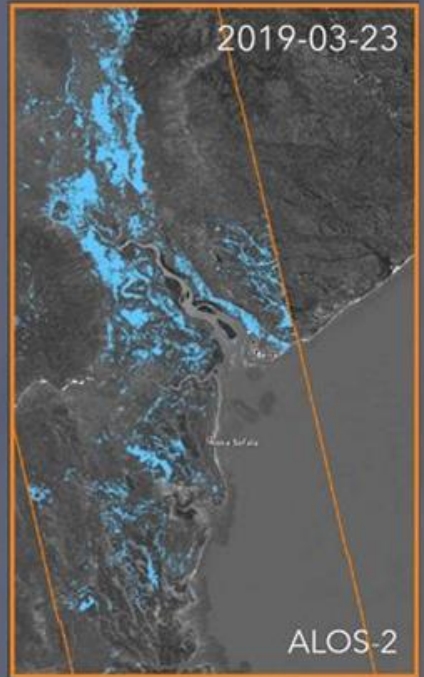
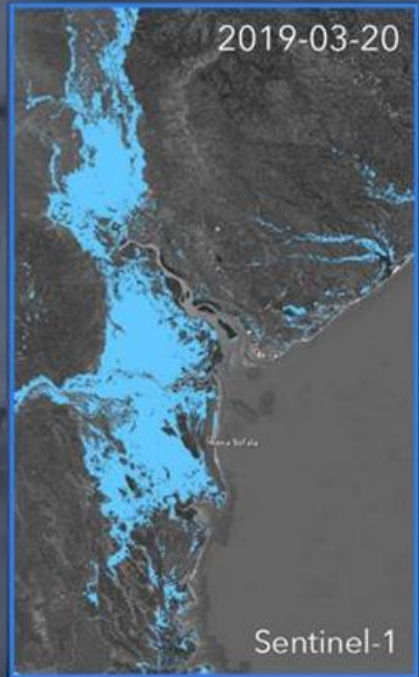
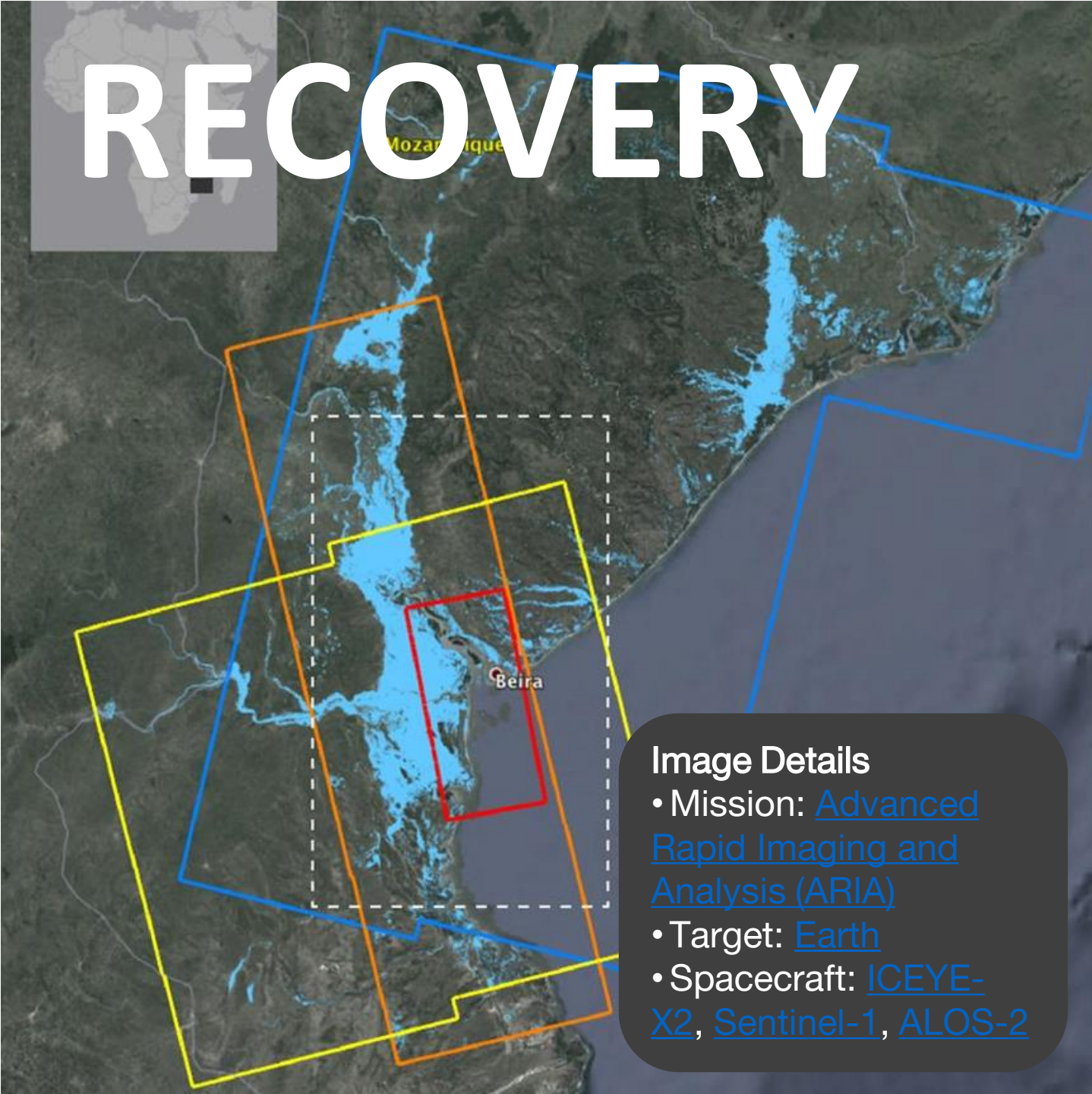


Image Details

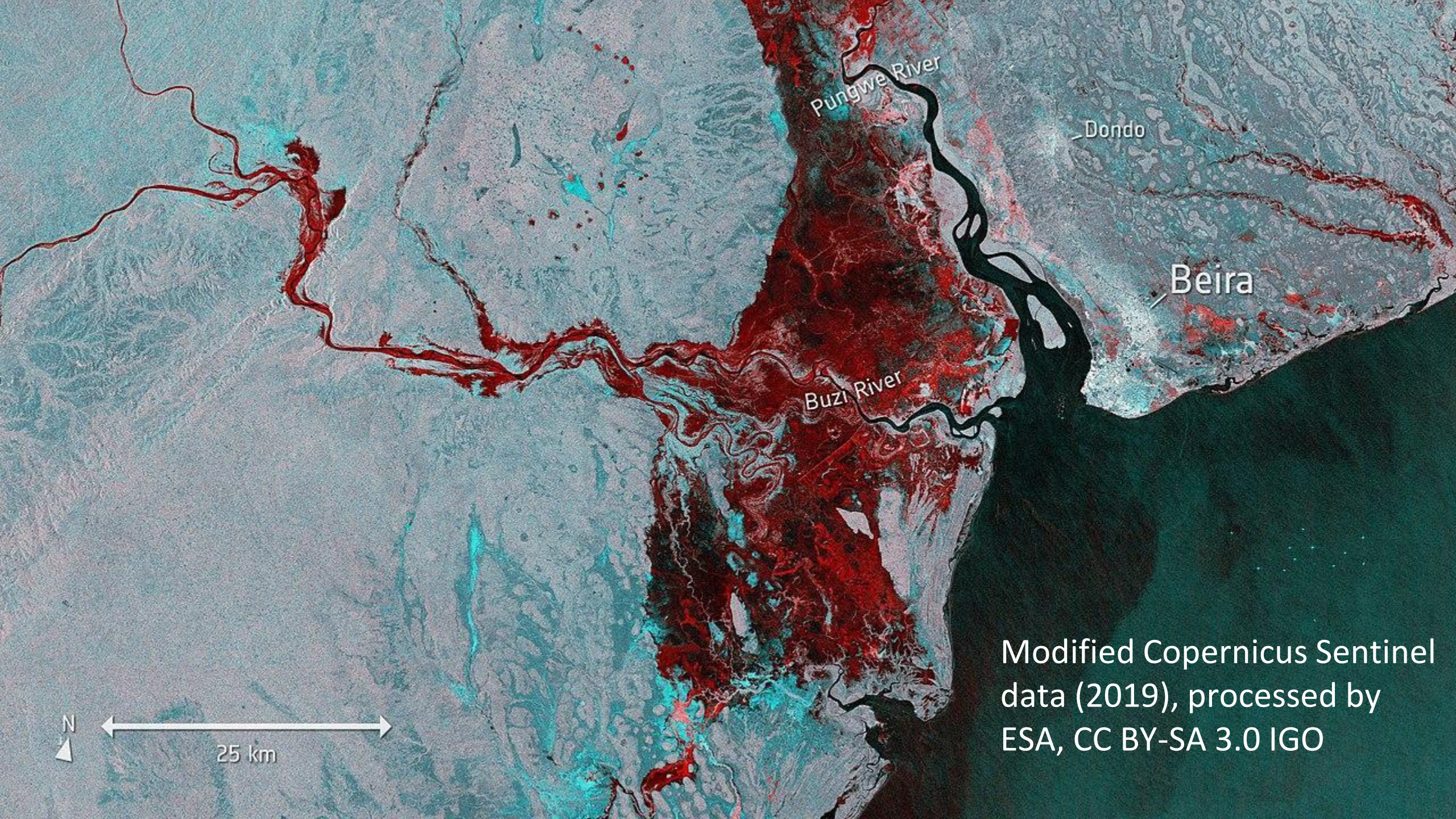
- Mission: [Advanced Rapid Imaging and Analysis \(ARIA\)](#)
- Target: [Earth](#)
- Spacecraft: [ICEYE-X2](#), [Sentinel-1](#), [ALOS-2](#)

Potential Recovery Strategy

1. Review satellite data to find areas for temporary housing, fresh water, safe areas, etc
2. Overview activities aimed at restoring the lives of affected people and the infrastructure that supports them

Drone and Aerial Imagery





Pungwe River

Dondo

Beira

Buzi River

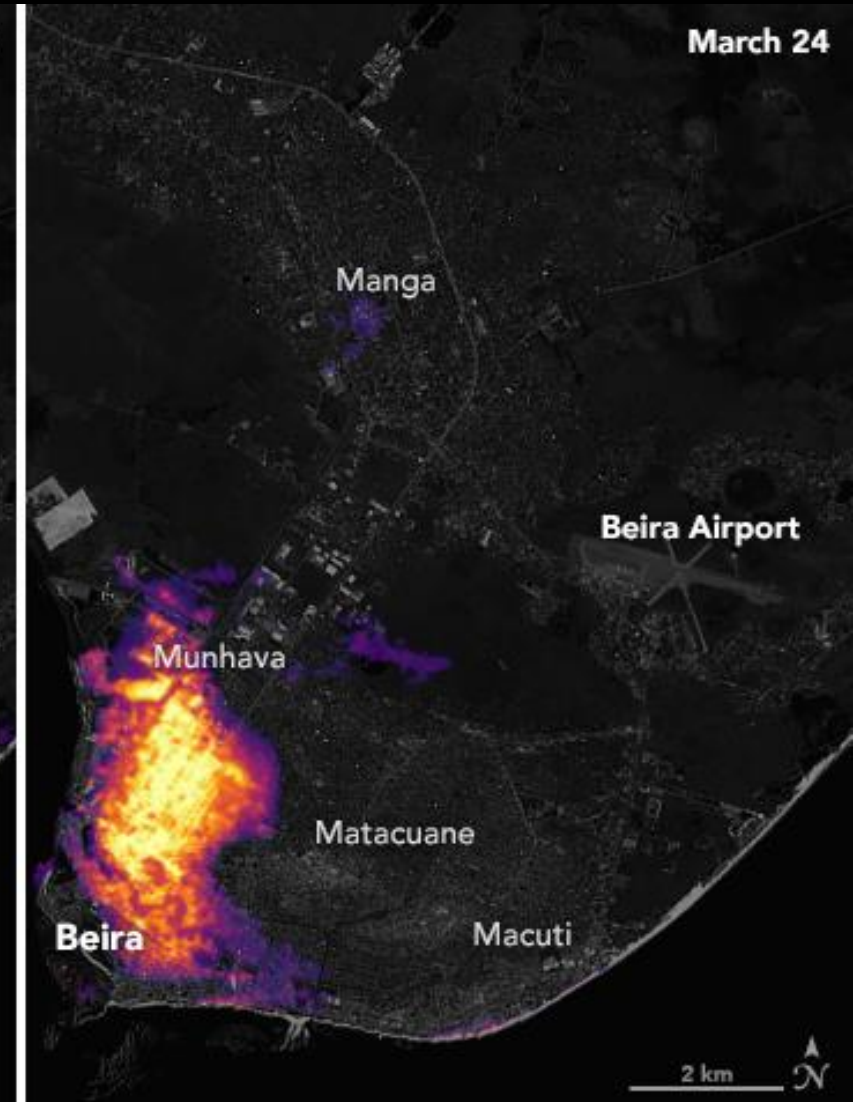
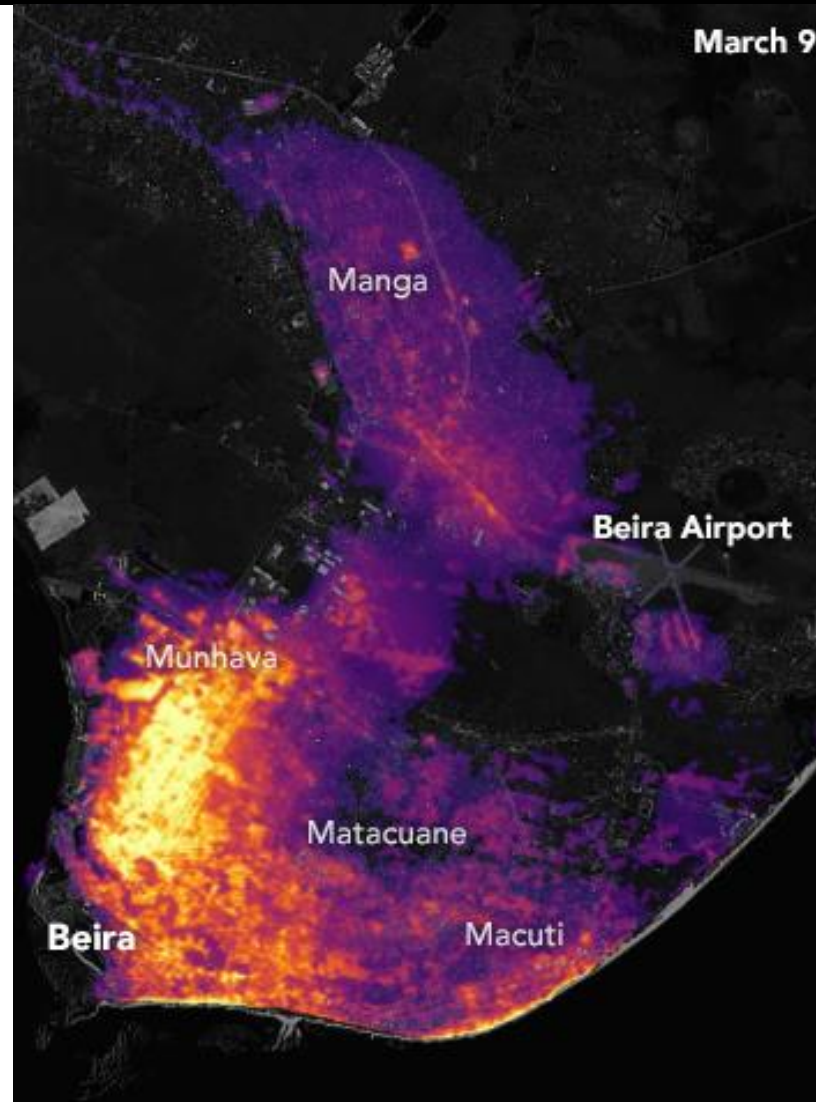
Modified Copernicus Sentinel data (2019), processed by ESA, CC BY-SA 3.0 IGO



25 km

Example: Satellite-derived night-time light observations

- Monitor displacement via satellite-derived observations of night-time lights
- Spatial extent of power outages can serve as a proxy for disaster impacts
- Estimations of people affected or the coordination of rapid response teams.



Potential Mitigation Strategy

1. Post event review of disaster
 - Eliminate or reduce the probability of disaster occurrence
 - SET UP TRIGGERS FOR FUNDS
 - Review and update building codes; vulnerability analyses updates; zoning and land use management; building use regulations and safety codes; preventive health care; and public education
2. Ease access to quality updated satellite data
3. Update national and regional development planning
4. Potentially set up programs to better collect, exploit, analyse and integrating satellite and drone data

Potential Preparedness Strategy

1. Ensure satisfactory level of readiness to respond to any emergency situation through programs that strengthen the technical and managerial capacity of governments, organizations, and communities
2. Early warning alerts – ALSO FOR FINANCING
3. Ongoing satellite trend analysis
4. Machine learning predictive and classification models

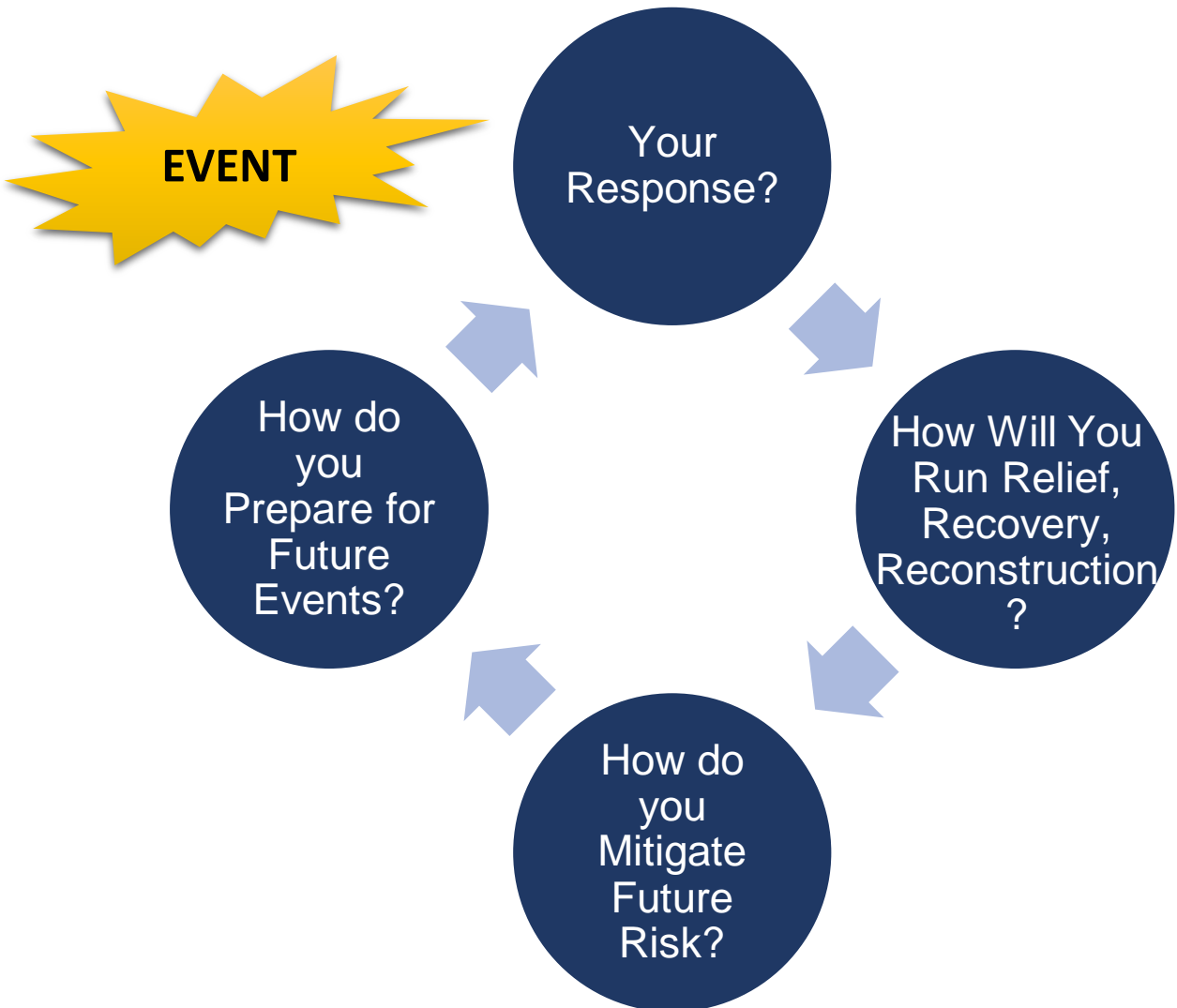
Devastating Impact

- Idai caused severe **flooding** in Madagascar, Mozambique, Malawi, and Zimbabwe
- Idai ranks as the second-deadliest tropical cyclone on record (**1300+ fatalities**)
- Hundreds of thousands of people in urgent need of assistance
- A **cholera** outbreak ensued in the storm's wake, with more than 4,000 confirmed cases and seven fatalities by 10 April.
- Over **1,9 million people** still affected by related **drought** and damage to agricultural land

Costliest tropical cyclone in the South-West Indian Ocean basin

Total damages at least **\$2.2+ billion**

Group Discussion – 15 Minutes



Choose Hypothetical Disaster in Your Region

Design a DRF Strategy using the DRM Cycle and Satellite Data

Bonus points for best strategies!

Design a DRF Strategy using the DRM Cycle and Satellite Data

1. What Disaster are you preparing for and why?

How Will you use Satellite Data to:

2. **RESPOND** (Financing, Planning, Timing, etc.)
3. **RECOVER** (Analysis, Unlocking Funds, etc.)
4. **MITIGATE** (Planning, Strategies, etc.))
5. **PREPARE** (Alerts, Financing etc.)

THANK YOU!

