

An Executive Education Program on  
Disaster Risk Finance for Bangladesh

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**DAY 1: FOUNDATIONAL DAY**

Session 4: Role of Stakeholders (internal and external)

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# Interactive session: Stakeholder Mapping

Disaster Risk Financing  
& Insurance Program



Global Shield  
Financing Facility



HIGH

INFLUENCE

Quadrant 2: **Keep Satisfied**  
High Influence. Less Interest.

Key stakeholders:

Quadrant 1: **Manage Closely**  
High Influence. High Interest.

Key stakeholders:

Quadrant 4: **Monitor**  
Low Influence. Less Interest.

Key stakeholders:

Quadrant 3: **Keep Informed**  
Low Influence. High Interest.

Key stakeholders:

LOW

INTEREST

HIGH

# Targeted Message for Stakeholders in Quadrant 1 – High Influence, High Interest

If you were to integrate DRF into Bangladesh's national development and financing plan so the country moves toward a more financially resilient path, how would you convince this stakeholder group to care about this topic?

- XXX
- XXX
- XXX
- XXX
- XXX

# Targeted Message for Stakeholders in Quadrant 2 – High Influence, Less Interest

If you were to integrate DRF into Bangladesh's national development and financing plan so the country moves toward a more financially resilient path, how would you convince this stakeholder group to care about this topic?

- XXX
- XXX
- XXX
- XXX
- XXX

# Targeted Message for Stakeholders in Quadrant 3 – Low Influence, High Interest

If you were to integrate DRF into Bangladesh's national development and financing plan so the country moves toward a more financially resilient path, how would you convince this stakeholder group to care about this topic?

- XXX
- XXX
- XXX
- XXX
- XXX

# Targeted Message for Stakeholders in Quadrant 4 – Low Influence, Less Interest

If you were to integrate DRF into Bangladesh's national development and financing plan so the country moves toward a more financially resilient path, how would you convince this stakeholder group to care about this topic?

- XXX
- XXX
- XXX
- XXX
- XXX